

## About the Author

# Marie R. Miyashiro, APR



### Author of The Empathy Factor

**MARIE R. MIYASHIRO, APR** is the founder and president of Elucity Network, Inc., an empathy-based consulting and training firm based in Tucson, Arizona. A student of compassionate communication, she holds a degree in communication studies from Northwestern University and is accredited by the New York-based Public Relations Society of America. She is also certified in planning by the International Association of Public Participation and has studied with noted organization development consultant Sam Kaner, Ph.D., of the international consulting firm Community At Work.

Since 1985, Marie has consulted with Fortune 500 companies, small businesses, nonprofits, universities, and government agencies in the United States and Asia through Elucity Network, Inc. and Marie Reiko Public Relations and Communications.

In 2004, Marie developed Integrated Clarity® (IC), a process that distills current organizational research about what makes organizations enduring and perform at the highest levels into a framework that is needs based. IC is designed to meet both personal and organizational needs and integrates Nonviolent Communication as a way to bring empathy as a professional skill into the workplace. Other significant influences include Marshall Rosenberg (*Nonviolent Communication: A Language of Life*), Jim Collins (*Good to Great*), Kimball Fisher (*Leading Self-Directed Work Teams*), William Bridges (*Managing Transitions*), Marshall Thurber, Judith Orloff Faulk, and Center for Nonviolent Communication Trainers, Sylvia Haskvitz and Miki Kashtan. Since then, clients have been reporting excitement about the effectiveness of this needs-based process and have experienced increased productivity, significant breakthroughs, and a deepening of personal meaning from their work.

A synopsis of the Integrated Clarity framework appears in the second edition of *The Change Handbook: The Definitive Resource on Today's Best Methods for Engaging Whole Systems* (Berrett-Koehler Publishers, Inc., 2007) in the chapter "Integrated Clarity: Energizing How We Talk and What We Talk About In Organizations" by Marie Miyashiro and Marshall B. Rosenberg, Ph.D.

### Elucity Network, Inc.

Elucity Network, Inc. provides organization development consulting, strategic planning facilitation and consulting, leadership and work team development, and communication training for businesses, nonprofits, government agencies, universities and healthcare organizations.

The firm collaborates with organizations worldwide such as: The Center for Collaborative Communication in New York City, New York; Bay Area Nonviolent Communication in the Oakland/San Francisco Bay area, California; Basileia in Charlottesville, Virginia; Community At Work in San Francisco, California; and trainers and consultants in Canada, Australia, and Western Europe.

To find out more about Elucity Network, Inc. or Integrated Clarity, visit **[www. EmpathyFactorAtWork.com](http://www.EmpathyFactorAtWork.com)**. You're invited to contact Marie Miyashiro with questions or feedback about the information in this book at [info@EmpathyFactorAtWork.com](mailto:info@EmpathyFactorAtWork.com) or 520-777-7271



Photo by Lynn Sims

### Media Inquiries:

To schedule an interview with Marie R. Miyashiro please contact Cindy Klinge at Gordley Group in Arizona, 520-327-6077. For more information about the Nonviolent Communication process or to request a review copy of *The Empathy Factor*, please visit the PuddleDancer Press website at [www.NonviolentCommunication.com](http://www.NonviolentCommunication.com) and click on "Request a Review Copy" in the left column.

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